

## INVOICE



**KSTU**  
**5020 W. Amelia Earhart Dr.**  
**Salt Lake City, UT 84116**  
**Main: (801)532-1300**  
**Billing: (801)536-1328**

Invoice #	Invoice Date	Invoice Month	Invoice Period
580410-1	10/28/12	October 2012	10/01/12 - 10/12/12

Station	Account Executive	Sales Office	Sales Region
KSTU	Kent Carbon	Salt Lake City	Local

Advertiser	Product	Estimate Number
Matheson/D/Congress	Matheson for Congress 20	12258

Billing Address:

**Media Strategies & Research**  
**Attention: Accounts Payable**  
**1580 Lincoln Street**  
**Ste. 510**  
**Denver, CO 80203**

Send Payment To:

**KSTU**  
**P.O. Box 677596**  
**Dallas, TX 75267-7596**

Flight Dates	Order #	Alt Order #
10/08/12 - 10/14/12	580410	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/08/12	10/14/12	M-F 530a-6a	530a-6a	M-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 M 10/08/12 5:41 AM M-F 530a-6a 530a-6a :30 MATTV54 \$250.00 NM									
2	10/08/12	10/14/12	M-F 6a-7a	6a-7a	----F--	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----F-- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 F 10/12/12 6:28 AM M-F 6a-7a 6a-7a :30 MATTV53 \$375.00 NM									
3	10/08/12	10/14/12	M-F 7a-8a	7a-8a	-1-1---	:30	2	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -1-1--- 2 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 Tu 10/09/12 7:55 AM M-F 7a-8a 7a-8a :30 MATTV55 \$375.00 NM 2 13 Th 10/11/12 7:27 AM M-F 7a-8a 7a-8a :30 MATTV55 \$375.00 NM									
4	10/08/12	10/14/12	M-F 8a-9a	8a-9a	1-1-1--	:30	3	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1-1-1-- 3 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 M 10/08/12 8:14 AM M-F 8a-9a 8a-9a :30 MATTV53 \$375.00 NM 2 13 W 10/10/12 8:54 AM M-F 8a-9a 8a-9a :30 MATTV55 \$375.00 NM 3 13 F 10/12/12 8:12 AM M-F 8a-9a 8a-9a :30 MATTV55 \$375.00 NM									
5	10/08/12	10/14/12	M-F 9a-10a	9a-10a	---T---	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---T--- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 Th 10/11/12 9:50 AM M-F 9a-10a 9a-10a :30 MATTV55 \$200.00 NM									

## INVOICE



Send Payment To:

KSTU  
P.O. Box 677596  
Dallas, TX 75267-7596

Invoice #	Invoice Date	Invoice Month	Invoice Period
580410-1	10/28/12	October 2012	10/01/12 - 10/12/12
Advertiser	Product	Estimate Number	
Matheson/D/Congress	Matheson for Congress 20	12258	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/08/12	10/14/12	M-F 3p-4p	3p-4p	--W----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --W---- 1 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 W 10/10/12 3:11 PM M-F 3p-4p 3p-4p :30 MATTV55 \$200.00 NM									
7	10/08/12	10/14/12	M-F 530p-6p	530p-6p	-T-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -T----- 1 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Tu 10/09/12 5:59 PM M-F 530p-6p 530p-6p :30 MATTV53 \$500.00 NM									
8	10/08/12	10/14/12	M-F 9p-1005p	9p-1005p	1-1----	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1-1---- 2 \$1,500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 M 10/08/12 9:28 PM M-F 9p-1005p 9p-1005p :30 MATTV54 \$1,500.00 NM 2 13 W 10/10/12 9:28 PM M-F 9p-1005p 9p-1005p :30 MATTV53 \$1,500.00 NM									
<u>Total Spots</u>							12	<u>Gross Total</u>	\$6,400.00

## Payment Terms 30 Days

<u>Agency Commission</u>	\$960.00
<u>Net Amount Due</u>	\$5,440.00